

**CABINET MEMBER FOR HIGHWAYS, TRANSPORT AND WASTE –  
CLLR BRIDGET WAYMAN**

**HIGHWAYS AND TRANSPORT**

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**REFERENCE:** HTW-16-17

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**WILTSHIRE COUNCIL**  
**ROAD TRAFFIC REGULATION ACT 1984**  
**TRAFFIC MANAGEMENT ACT 2004**  
**1. THE COUNTY OF WILTSHIRE (BRIDGE YARD, BRADFORD ON AVON)**  
**(ONE WAY TRAFFIC) ORDER 2017**  
**2. THE COUNTY OF WILTSHIRE (BRADFORD ON AVON) (PROHIBITION AND**  
**RESTRICTION**  
**OF WAITING, TAXI RANK CLEARWAYS AND ON-STREET PARKING) CONSOLIDATION**  
**ORDER 2010 (AMENDMENT NO. 8) ORDER 2017**

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**Purpose of Report**

1. To consider three comments in relation to the time restrictions of the proposed parking bays on Kingston Road, Bradford-On-Avon and the request to amend the proposed off-street parking to a two hour restriction (see **Appendix 2**).

**Relevance to the Council's Business Plan**

2. Introduction of new parking bays will facilitate trade and help to strengthen the local economy and create community resilience.

**Background**

3. The area of Bradford-on-Avon, historically known as Kingston Mills, was re-developed by Linden Homes to accommodate a combination of both residential and commercial use. As part of the re-development the developer is obliged to provide a one-way system, and a scheme of waiting restrictions (to ensure free flow of traffic). As part of the scheme there was the ability to secure some additional well needed town centre on-street parking. The original proposal provided this parking as a one hour restriction. Several comments were received requesting that the time for parking was extended by an hour to allow for two hour parking. This report addresses the comments received (see **Appendices 3 and 4**).

**Main Considerations for the Council**

4. The introduction of on-street parking in the town centre location is an overall benefit to the commercial vitality of Bradford-On-Avon. The introduction of a two hour restriction allows shoppers and visitors to stay longer in the town centre without expense.

**Overview and Scrutiny Engagement**

5. Not applicable.

**Safeguarding Implications**

6. Not applicable.

### **Public Health Implications**

7. Not applicable.

### **Corporate Procurement Implications**

8. Not applicable.

### **Environmental and Climate Change Considerations**

9. No significant implications.

### **Equalities Impact of the Proposal**

10. No significant implications.

### **Risk Assessment**

11. Not applicable.

### **Financial Implications**

12. All costs associated with the consultation and implementation of the scheme, have been met in full by the developer.

### **Legal Implications**

13. There are none.

### **Options Considered**

14. To:

- (i) Implement the proposals as advertised.
- (ii) Not implement the proposals.
- (iii) Implement the proposals with amendments.

### **Reason for Proposal**

15. Adjacent businesses would benefit from on-street parking for a longer period of time to facilitate trade.

### **Proposal**

16. Implement the proposals with amendments.

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**The following unpublished documents have been relied on in the preparation of this Report:**

None